

FILIPPO LOVOTTI

ORANGE COUNTY, CA

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ABOUT ME

My name is Filippo Lovotti and I am a senior UI/UX designer with over 12 years of experience.

I have an innate ability to create impactful work as I grew up near the design capital of the world, Milano, Italy. Creating user interfaces that result in increased client engagement, satisfaction and loyalty is my passion. My areas of expertise include:

SKILLS

Product Mgmt ██████████
Business Analysis ██████████
UX Research ██████████
UX Design ██████████
UI Design ██████████
Hi-Fi Prototypes ██████████
HTML ██████████
CSS ██████████
Javascript ██████████
Wordpress ██████████
Zeplin, Avocode ██████████

INTERESTS

Mobile App Development with React Native, Node.js, AngularJS, Python, Startup Management, Art History, Powerlifting and Strongman, Guitar Playing.

EXPERIENCE

Lead Designer January 2017 - Present

The Share App - theshareapp.co

I created the entire look and feel of the app, starting from scratch. I am currently collaborating with the team on new features and improvements. I also built the current website, based on Wordpress.

UI & Product Designer August 2016 - Present

Digital Karma - digitalkarma.io

My focus is on MVPs (apps and websites), from idea to prototype. I focus on the end-to-end experience, which involves design and product management. Some of the clients include The People Walker, Proffer, Loud Cloud, Studio 18.

Lead UI/UX Designer September 2012 - August 2015

Dex Media - dexmedia.com

My role at Dex Media covered a wide variety of tasks. From user research to user testing, from wireframing to prototyping. Some of the metrics I improved on DexKnows.com: +20% User Engagement, -12% Bounce Rate, + \$350K Paid Actions.

Web & UI Designer October 2011 - April 2012

Captain Marketing - captainmarketing.com

My main focus at Captain Marketing was to redesign existing website, and manage new ones in Wordpress. During this time, I redesigned over 40 websites, and increase metrics for each one, including the Client Retention and Happiness aspect.

Graphic & Web Designer May 2010 - June 2011

Cantine di Corte - cantinedicorte.it

As a Graphic and Web Designer, I revamped the original ecommerce, reworked the company logo, brochures and catalogs. By interviewing existing customers, and redesigning the ecommerce accordingly, I was able to increase the revenue by 45%.

EDUCATION

Web & Graphic Design Certificate 2005 - 2006

Codex 10

120+ hours of class and internship in one of the Milano area top agencies. The focus was on web and graphic design, estimates, client communication.

Graphic Design Diploma 1999 - 2004

Liceo Artistico Bruno Cassinari

Majored in Graphic Design.